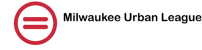




**GREATER DOWNTOWN  
ACTION AGENDA**



## KEY FINDINGS

# Where Are Opportunities for New Development

### VACANT LAND

1. The highest proportion of vacant land in Greater Downtown is zoned residential (39% of the total acreage) and is concentrated mostly in neighborhoods to the northwest.
2. The City owns 29% of the total vacant land area.
3. 14.9 acres is zoned Local Business and 11.6 acres is zoned Planned Development.

### TRANSIT ORIENTED DEVELOPMENT OPPORTUNITY

4. If all phases of the proposed streetcar and BRT system were completed, 29 new transit stops would be created within the Greater Downtown.

### EXISTING PLAN CATALYTIC PROJECTS

5. 40 different projects are presented in existing neighborhood based plans, with the majority of projects being either open space, mixed use development or culture and entertainment projects.

### SOURCES

1. (Source: Gensler, City of Milwaukee DCD)
2. (Source: Gensler, City of Milwaukee DCD)
3. (Source: Gensler, City of Milwaukee DCD)
4. (Source: Gensler, City of Milwaukee DCD)
5. (Source: Gensler, City of Milwaukee DCD)
6. (Source: Gensler, City of Milwaukee DCD)